# MATTERS – Please adapt the copy for your group.

You will need to change the URL to match the one shared for your group on the next page.

### **Email Copy (~150 words)**

**Subject:** Share Your Story in Matters Magazine

Dear members,

Our friends at Matters Magazine are preparing their December issue, themed Momentum. Every edition reaches more than 108,000 decision-makers on the Sunshine Coast through print, digital, and events.

This is a unique opportunity to showcase your business at the time of year when leaders pause, reflect, and plan for the year ahead. Featuring in Matters is about more than visibility — it’s about credibility, community, and being remembered when new partnerships and decisions are made.

A custom invite page has been created for our group, with the media kit, sign-up form, and a link to book a call with publisher Luke Hawley.

Spots are limited, and the content will close on October 31st.

👉 Explore your options here: [invite.mattersmagazine.com.au]

### **Newsletter Blurb (~30 words)**

Matters Magazine’s December issue, Momentum, is now open for contributions. Share your story with 108,000 Sunshine Coast decision makers. Spots close 31 October. Learn more: [invite.mattersmagazine.com.au/]

### **Social Post (~80 words)**

Matters Magazine is inviting our members to be part of their upcoming Momentum issue. With a reach of 108,000 decision-makers across the Sunshine Coast, this is a powerful way to share your story, build credibility, and connect with the broader business community. The content closes on **31 October**, and places are limited. Access the media kit, sign-up form, and a link to book a call with publisher Luke Hawley here: [invite.mattersmagazine.com.au/]